

ПР11. Участие в научной конференции. Описание форм участия в научных конференциях.

ПР11. Participating in a research conference. Forms of participation in scientific conferences.

Read and translate the text. Learn basic concepts and definitions.

WHY IT'S IMPORTANT FOR YOU TO PRESENT YOUR DATA AT SCIENTIFIC CONFERENCES

We are often encouraged to present our research findings at regional and national conventions; however, the value of these presentations is not always explicitly clear. Listed below are the top 5 reasons why it is important for you to participate in conferences.

1. Contribute to and learn about the most recent advances in your field. Conference presentations allow you to present your data during many stages of development. This will allow you to present your most up-to-date findings and receive feedback from colleagues, which will help you when you ultimately write up your study.

2. Advocate for your science. Perhaps one of the most important benefits from conference presentations is the ability to advocate for your science. Representing your field of interest allows researchers in other disciplines, policy-makers, and the public to become aware of the innovative research being generated in your particular subfield.

3. Learn how to talk about your data. Conferences provide a way to practice your presentation skills and can help you develop the expertise needed to discuss your research in a clear and meaningful way. Learning how to answer specific questions and present your data to a range of individuals will help you in other endeavors.

4. Contribute to your overall research profile. When on the job market, graduate students often compete against other students for ideal jobs or post-doctoral positions. A history of conference presentations will show potential employers that you regularly disseminate your research finding to colleagues as well as keep up-to-date on the cutting-edge research of the field.

5. Meet other researchers in your field and potential contacts for future positions. The presentations that you give and attend are likely to be frequented by researchers with similar interests, giving you the opportunity to discuss your research and learn valuable information from people working with similar techniques, populations, or statistics. Establishing contacts with other scientists will foster friendships with motivated researchers who can be resources for you at any stage of your career.

In short, attending and presenting at conferences offers a myriad of opportunities to a young researcher.

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TIPS FOR ORGANISING A SUCCESSFUL SCIENCE CONFERENCE

Conferences offer invaluable opportunities for the scientific community to explore new areas of learning, share their research findings and network with their peers. It is not unusual for researchers to be called upon to organise a science conference or medical symposium and while the chance to engage with others working in their field can be welcome, the logistics of

organising a large scientific meeting can seem a little daunting. These tips should help you to rise to the challenge and ensure a successful scientific conference.

It's all about the science

The quality of the speakers and researchers and the material that they present is what will help your conference be remembered as a success. For your recruited and invited talks, aim for a balance of genders and include young researchers as well as senior scientists who are leaders in their field. You may wish to offer invited speakers some guidelines as to the material that should be covered in their talk. It's also a good idea to have some backup speakers on standby in case of a cancellation. Consider bringing in local speakers whenever possible as you will not have to pay costly travel and hotel expenses and there will be no worries about cancellations due to missed flights.

Selecting a venue

Scientists, doctors and researchers receive a large number of invitations to conferences, so you need to make your event more appealing than the competition. When planning a scientific conference that attracts international delegates, choosing a location that is easily accessible from around the world is vital. If the city offers additional cultural and historical interest, this will also help your event to stand out. Look out for a venue with excellent local transport links and one that is experienced in hosting the scientific community: you will need conference rooms of various sizes, rooms for interactive education and plenty of space for poster presentation.

Scheduling for a successful conference

- It's a good idea to have fewer, more extended talks rather than more numerous, shorter ones as this allows time for plenty of ground to be covered without rushing.
- Allow for plenty of breaks: networking is one of the main benefits of a scientific conference and coffee breaks are the perfect opportunity to learn about others' ideas and research. Consider having coffee stands in the poster presentation area to promote networking opportunities.
- Longer breaks are also invaluable, and optional cultural activities such as a tour of the city, a theatre trip or a sports event will provide a refreshing break from concentration on scientific matters.

Provide multiple opportunities for learning

The conference sector is highly competitive, and it's often difficult for scientists to take time off from their teaching or research programmes. To make your event more tempting, you need to prioritise high-quality opportunities for learning. Make sure that your attendees know the topics that will be covered, who will be giving the talks and what other learning opportunities will be available.