

University Interview Questions

38.04.02 – Management

Master's Programme "Financial Management"

1. Basic management models.
2. Content and features of managerial work.
3. Organizational and administrative management methods.
4. Key HR management functions.
5. Nature and content of leadership.
6. HR policy as a tool for personnel management.
7. Features of HR management at different stages of development of the organization.
8. Analysis of strategic environmental factors: industry analysis.
9. Administrative analysis: SWOT-analysis, the 7-S Framework (McKinsey).
10. Main directions of M. Porter's strategy, and their description.
11. A product life cycle, the Boston Consulting Group matrix.
12. Assessment of risk management decisions.
13. The definition of the project and its characteristics. Types of projects.
14. Methods of project management and its stages.
15. The efficiency of using current assets of the organization.
16. Analysis of the use of material resources in production.
17. Analysis of production and product range.
18. Analysis of financial performance of a business.
19. Main stages of preparation, adoption and implementation of administrative decisions.
20. Assessment of the effectiveness of management decisions.
21. Essence and objectives of innovation management.
22. Typology of innovation.
23. Main components of marketing management.
24. Consumer Markets. Factors influencing consumer behavior.
25. Advertising: scope, process and means of advertising.
26. Decision-making for entering foreign markets.
27. Product design. Strategies for the creation of new products.
28. Types of money, functions of money, money supply, cash flow and money circulation.
29. Monetary system and its types. Definition and classification of currencies. The essence of currency exchange rate and factors influencing it.
30. The essence and functions of finance. The role of finance in extended reproduction.